

MAGGY TORRES-RODRIGUEZ

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littleghostproductions.com

RELEVANT WORK EXPERIENCE

Little Ghost Productions, LLC

February 2019 - Present

Owner, Freelance Content Producer -- Miami, FL

- Video: Specializing in post-production video editing, short and long form. Commercial and narrative.
- Writing: Copywriting, copy editing, proofreading, Spanish-English translations, ghost writing, video scripting.

HBO Latin America

March 2018 - Present

On-Air Promotions Producer -- Coral Gables, FL

- Produce and edit trailers for on-air broadcast in Spanish and Portuguese for international territories under HBO.
- Write promotional copy for existing television shows and films for HBO GO.
- Create marketing campaigns for new or returning IP in Latin America and the Caribbean.

Spanish Broadcasting System (SBS) - LaMusica

March 2017 - March 2018

Pr-Editor / Social Media Specialist -- Miami, FL

- Served as in-studio producer and director for entertainment news and gossip shows.
- Served as field producer and director at live events and concerts.
- Wrote, shot, and edited creative content for multiple social media platforms and digital media for broadcast

Lionsgate Entertainment

Jan 2016 - March 2017

Executive Assistant to International Marketing President-- Santa Monica, CA.

- Assisted theatrical distribution, exhibitor marketing and theatrical finance as needed
- Assisted publicity and marketing teams at premieres, conferences, and promotional events
- Read literary material such as screenplays and manuscripts and devised reports for consideration by executives.

Institute for Creative Technologies

Apr 2015 - Jan 2016

Creative Writer and Contributor- Playa Vista, CA.

- Funded by the U.S. Army, worked with film and video-game industry artists to develop immersive media for military training, health therapies, education, and more.
- Contributed to the design of prototypes that provided engaging experiences to improve skills in decision-making, cultural awareness, leadership, and coping (such as PTSD for Veterans)
- Conducted applied research for advanced development in immersive technologies to advance state of the art human synthetic experiences.

EDUCATION

University of Southern California - Los Angeles, CA.

May 2016

Master of Fine Arts, Screenwriting.

University of Miami - Coral Gables, FL

May 2014

Bachelor of Science, Film Production and Music Business

Florida International University -- Miami, FL

May 2011

Associate of Arts, Creative Writing and Linguistics

SKILLS

Proficiency in Spanish - verbal and written

Mac OS and PC Proficient - Including Microsoft Word, Excel, Powerpoint, and Final Draft

Google Docs | Drive | Sheets | Keynote | Pages

Outlook | Social Media | Sales Force | CMS | Monday.com | ASANA | Wyng | Sprout | OneNote

Video Editing in Final Cut Studio Pro and Adobe Premiere Pro